

MICHAEL KINGSTON

Founder & Creative Director | Political & Advocacy Video | AI-Accelerated Production

Miami Beach, FL (open to remote) | 323-445-4142 | michael@zeromediaco.com | linkedin.com/in/michaeljkingston | zeromediaco.com

PROFESSIONAL SUMMARY

Founder and creative director of a full-service video production company with 7 years delivering political, advocacy, and nonprofit video from script to screen. 50+ finished pieces — broadcast spots, social video, a 28-minute documentary, and fundraiser films — for statewide and U.S. Senate campaigns in three states. Built a generative-AI production pipeline in 2026 that cut turnaround from weeks to days (broadcast-ready :30 in 48 hours). Edits and finishes in DaVinci Resolve and Adobe Creative Cloud (Premiere Pro, After Effects, Photoshop, Audition). WGA West screenwriter with feature sales to New Line Cinema and Sony Screen Gems.

CORE SKILLS

- Creative Direction · Video Production · Video Editing · Post-Production · Political Advertising · Advocacy & Nonprofit Video · Brand Storytelling · Content Strategy
- Generative AI Production: Higgsfield, Kling, Seedance, Nano Banana (image/video); ElevenLabs (voice); AI-assisted scriptwriting; AI-assisted video editing; automated multi-platform versioning & aspect-ratio delivery
- DaVinci Resolve · Adobe Creative Cloud (Premiere Pro, After Effects, Photoshop, Audition, Illustrator, Media Encoder, Lightroom) · Motion Graphics (After Effects) · Final Draft · Blackmagic (BMPCC 6K) cinematography · Color grading · Sound design · Captions & accessibility deliverables
- Screenwriting · Story Development · Copywriting · Directing · Storyboarding · Producing · Project Management (concurrent multi-project) · Crew & Vendor Management · Budgeting & Payroll · Client Management
- Connected TV / OTT & Digital Ad Delivery · Short-Form Vertical Video (Reels, TikTok, YouTube Shorts) · Social Video (X, TikTok, Instagram) · Opposition Research · Government Contracting (SAM-registered, UEI/CAGE)

PROFESSIONAL EXPERIENCE

Founder & Creative Director | Zero Media LLC — Miami Beach, FL

- Founded and run a full-service production company delivering 50+ finished pieces since 2019: broadcast and digital spots, social video, trailers, a 28-minute documentary, and fundraiser films — script to delivery.
- Produced campaign video for statewide races in Nevada and Michigan and a U.S. Senate race in Minnesota, including bilingual (Spanish-language) spots; work includes Kristina Karamo's winning MIGOP chair campaign.
- Built a generative-AI production pipeline (2026) spanning scripting, image, video, voice, and finishing — cut turnaround from weeks to days and delivered a broadcast-ready :30 spot solo in 48 hours.
- Lead lean crews (up to five) on five-figure productions; own hiring, direction, budgets, vendor negotiation, and payroll.
- Wrote, directed, and edited a fundraiser film for a 501(c)(3) (Lost Voices of Fentanyl) plus NGO and nonprofit messaging video.
- Registered in SAM (UEI/CAGE) with a capabilities statement; actively bidding on federal and government media contracts.

Founder | Owned Political & Advocacy Content Brand (under Zero Media)

- Founded (2024) an AI-accelerated political content brand producing short-form attack ads, social clips, and long-form documentary with connected-TV and digital placement.
- Wrote, produced, and released a 28-minute documentary, plus trailer and companion short-form series.

Writer & Story Consultant | Gallico

- Story development and script consulting for feature and screen projects.

SELECTED WRITING & PRODUCTION CREDITS

American Zero — Optioned, 2025. Original feature screenplay under option for production.

The Love of the Miran — Optioned, 2025. Original feature screenplay under option for production.

The Man Who Made It Snow — IM Global. Feature sale and development; Antoine Fuqua attached. Rewrites with Nine Stories (Jake Gyllenhaal, Riva Marker).

Population 436 — Sony Screen Gems. Spec screenplay sale; produced and distributed worldwide (Pariah / Gavin Polone).

Nevermore — New Line Cinema. Original spec screenplay sale; covered in Variety.

Free — Thor Films. Wrote, developed, and produced; distributed by Showtime Networks.

EDUCATION & AFFILIATIONS

B.J. Journalism, Arizona State University (Cronkite School) · Advanced Screenwriting, UCLA Extension · WGA West